<u>IN THE SPECIFICATION</u>

On page 4, lines 15 and 17, please amend the paragraph below as follows:

      The television program recommender 100 may be embodied as any computing device, such as a personal computer or workstation, that contains a processor 150, such as a central processing unit (CPU), and memory 160, such as RAM and/or ROM. The television program recommender 100 may also be embodied as an application specific integrated circuit (ASIC), for example, in a set-top terminal or display (not shown). In addition, the television programming recommender 100 may be embodied as any available television program recommender, such as the Tivo™ system, commercially available from Tivo, Inc., of Sunnyvale, California, or the television program recommenders described in United States Patent Application Serial No. 09/466,406 (now U.S. Pat. No. 6,727,914), filed December 17, 1999, entitled "Method and Apparatus for Recommending Television Programming Using Decision Trees," United States Patent Application Serial No. 09/498,271 (now U.S. Pat. No. 7,051,251), filed Feb. 4, 2000, entitled "Bayesian TV Show Recommender," and United States Patent Application Serial No. 09/627,139, filed July 27, 2000, entitled "Three-Way Media Recommendation Method and System," or any combination thereof, each incorporated herein by reference herein, as modified herein to carry out the features and functions of the present invention.